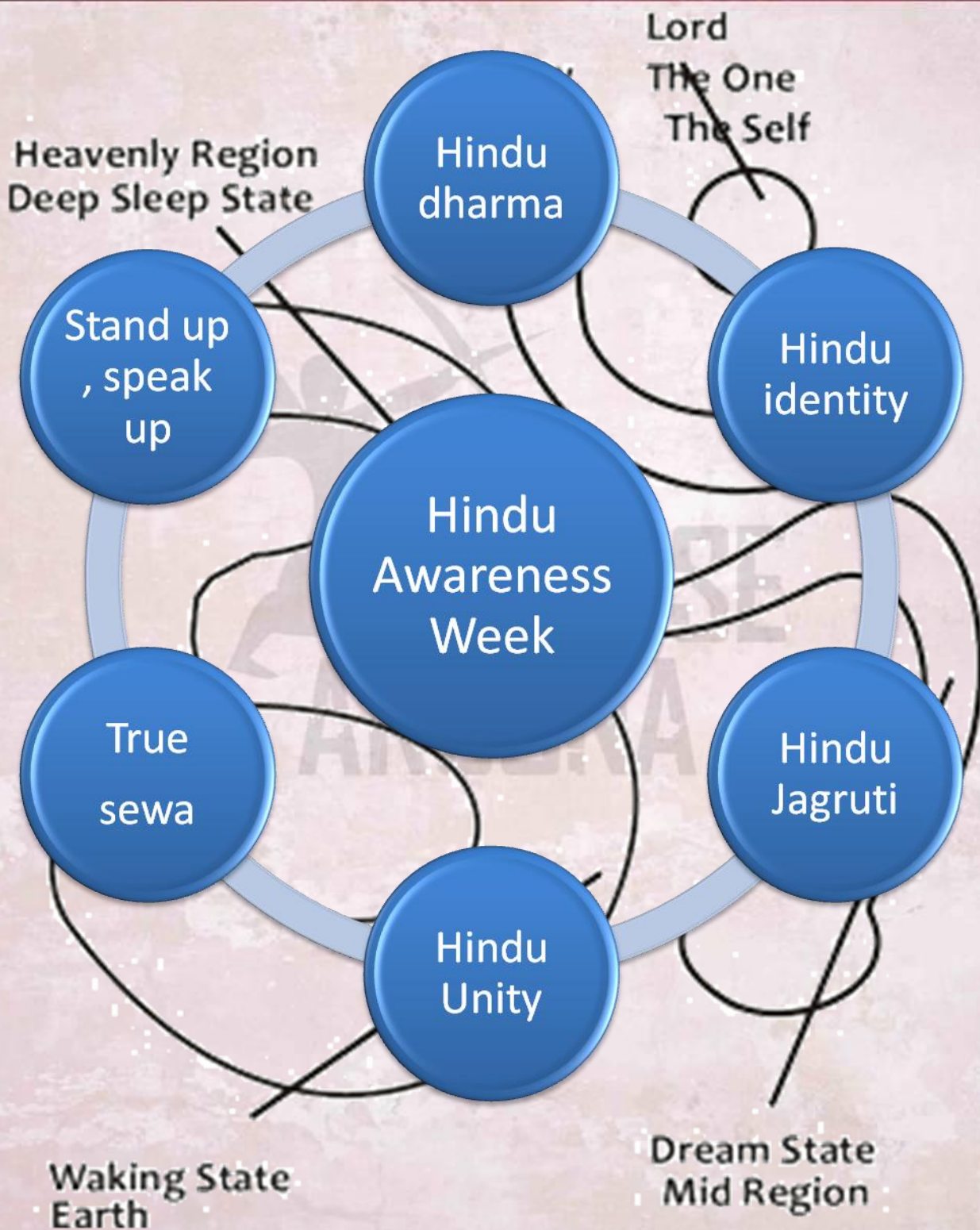




7 - HINDU AWARENESS DAY/WEEK



WHAT?

- An entire day or week to promote ideas and the sheer beauty of Hindu Dharma... and learn something yourself in the process!
- An event that will take place at every chapter in the same week!! (*Dates TBC*)
- Have daily activities during that week.

WHY?

- Our Hindu culture is diverse and exciting... it's about time that we showed our university community more about it!
- It is a fun, interactive and out-going way to spread core aspects of Hindu Dharma.
- In one day or one week, you can enthuse other students to learn more about Hindu Dharma, to want to be a part of the community, to want to educate themselves further etc

WHERE?

- Use a variety of different venues (SU, mandir, parks, halls etc)
- Your own SU or outside it
- Seminar rooms / Lecture theatres
- Your local Mandir
- Main halls / Sports halls
- Halls of Residences
- Fields / Parks



HOW?

- Planning a Hindu Awareness Day/Week (HAD/HAW) will take time and so planning well in advance will be key!
- Start from the first meeting. Dedicate a group of people to work on it? Possibly a sub-committee.
- Finalise your ideas for the day/week as early as you can. Speak to other chapters for ideas.
- Make an action plan of who will do what to prepare for it and make sure it gets followed through.
- Don't leave it to the last minute!



HOW TO MAKE HAD/HAW SUCCESSFUL?

- Promotional video (ask your Learning CLO's for video if short of time)
- Flyers & Posters - promotion stall in preceding weeks
- Have a running theme through the week. E.g.:
 - Dharma, Kama, Artha, Moksha
 - Bhramacharya, Grihastha, Vanaprashta, Sanyasa
- Invite your local Hindu community to events - go outside of the student community
- Be enthusiastic throughout the week
- Stickers - cheap and simple
- Have a Hindu mascot through the week



IDEAS OF WHAT TO DO DURING THE WEEK:

- **Exhibition:** Please see below for exhibition plan
- **Interactive lectures**
 - Do one each night of the week
 - Make titles of the lectures interesting and attention-grabbing
 - E.g.: I AM NOT A British Born Confused Desi!!
 - Invite lecturers - Ask your zone's Learning CLO (their contact details on the #5 – Yoga Classes) for a list of NHSF approved speakers
- **Interfaith panel:**
 - Invite people from different religious societies and make a question and answer event
 - Each faith can introduce itself
 - Then questions can be asked by the audience and answered by the different faith groups
 - Questions can be written on cards and moderators can choose the most relevant questions
- **Bhajan Antakshari**
 - Use your Bhajan booklets for a fun night
 - 11 Hanuman Chalisas
 - Ram Dhun / Krishna Kirtan - can invite local chapters

- **Sports event:**
 - Have a varsity event – you can invite chapters from different universities to compete with one another
 - Have a themed sports event: e.g. The Pandavs vs. The Kauravs
 - Can play kabaddi, kho-kho, football, netball etc
- **Mandir Visits**
 - Have one night where you can walk to local mandirs as a group
- **Arrange coach trip to Skanda Vale**
 - This is an amazing Dharmic site in the UK that is worth visiting
 - Liaise with other chapters and sort a coach together
 - www.skandavale.org
- **Hindu Cultural Evening**
 - Dharmic music, dance, plays, food-tasting etc
- **University Hindu Challenge**
 - Inter Chapter Hindu Challenge
 - Inter Zonal Challenge
 - National Challenge!! Who will be the ultimate winner?
- **Themed Nights:**
 - Mahabharat and Milkshakes
 - Puranic Stories and Pani Puri!!
 - Be imaginative and creative
- **Pure Vegetarian BBQ!**
 - Follow with Indian sports such as kabaddi or kho-kho
- **Garba Night**
 - Hall, band, people...Done!!



HAD/HAW EXHIBITION IDEAS

Welcome to the world of Hindu Dharma

Welcome stall- as colourful as possible

Organic Milk stall

Why organic milk?

Give/sell Organic milkshakes!

Organic Mango lassi!

Why the Cow is sacred in our Hindu dharma

Eggless bakery

Recipe book of simple vegetarian ideas

Bhojan mantra handouts and why important

Why do we?

Stall with Aarti/ Puja items

How do we do Aarti?

Why do we books

Exhibition stands- available from NHSF, contact zonal liaison officer

The Great Epics

Have Mahabharata/Ramayana video running

Have a puppet show!

Hindu Dharma...the great philosophies

Have a selection of different books to read

Handouts- can be got from NHSF

Hindu Dharma and Art

Henna stalls

How to do Rangoli

Aarti design competition

Bharatnatyam interactive demos

Sadhana corner

Japa

Meditation

The different types of yoga

'What is Yoga?' video on replay

Your Arise Arjuna Poster!!

SEPTEMBER

Brainstorm and finalise ideas for HAW
Delegate the different events of the week
Book the relevant venues; lecture halls, sport halls, seminar rooms
(book early as many societies quickly book rooms out)



OCTOBER

Finalise project plans and print them
Get in touch with the people needed for the event e.g. lecture
speakers, caterers- try to get food donated
liase with other chapters for joint events



NOVEMBER

Have a meeting to discuss the most effective marketing strategy
Print out flyers, posters, stickers
Make a marketing video for the week



DECEMBER

Sort out everything needed for the exhibition
Have printed check lists for each day
confirm with lecturers that they will be coming



JANUARY

Intense promotion of the week
Lecture shout outs/ promo stickers
promotion videos/ promotion stall



FEBURARY

Hindu Awareness Week



HINDU AWARENESS WEEK IDEAS TEMPLATE

IDEA	WHAT WILL BE NEEDED?